

2020



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THIS E-BROCHURE.

If you have any questions  
regarding our new sponsorship  
packages please call or email.

(949) 224-0321

**LAURA BARBER**  
[lbarber@biaoc.com](mailto:lbarber@biaoc.com)

**OR**

**SHELBY FARMER**  
[sfarmer@biaoc.com](mailto:sfarmer@biaoc.com)

2020 EXCLUSIVE BIA/OC

# SPONSORSHIP PACKAGE

Pay one flat fee and get  
the benefit of marketing  
exposure at key industry  
events at a discounted rate.

**NEW OPPORTUNITIES ADDED**

**PROGRAMS  
UNDERWRITER**  
**\$2,950**

**PROGRAMS & EVENTS  
Bundle**

**\$4,450**

**Save \$1,600**

## Dear Members:

We know everyone is planning ahead, and here at BIA we're gearing up for a spectacular 2020! Looking back, 2019 was a great year for the industry, where we saw event attendance increase, and we sold out major events! Your support is the foundation on which we can build another great year here at BIA. Please take a moment to review the information enclosed in this packet and join your fellow industry leaders for a banner 2020!

Sincerely,

**Mike Gartlan**  
KB Home  
Programs  
Committee Chair

**Rick Wood**  
TRI Pointe Homes  
Programs  
Committee Co-Chair

**Steve Ormonde**  
Focus 360  
Programs  
Committee Co-Chair

Deadline To Sponsor: Friday, January 10, 2020!

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## Programs Underwriter \$2,950

With this sponsorship choice, you will be underwriting our General Membership Meetings for the year. This includes the annual Economic Forecast "Outlook 2020" in January, as well as our dinner meetings, and social networking events. Our tentative dates are listed below and will be confirmed as we move forward in 2020. As a Program Underwriter, your BIA/OC Staff will coordinate each upcoming event to ensure you are reserving your complimentary ticket(s) and utilizing other benefits throughout the year to maximize your return on investment.

### ■ Complimentary Tickets:

- (1) Outlook 2020, January 27th & Angels Game Night & Taco Tailgate – July 10th
- (2) March 5th, October General Membership Meetings
- (2) Annual Crafts & Cars – June 25th

### ■ Company Name or Logo Listed On:

- **Name:** Event email sent out to over 500 BIAOC member companies (over 4,000 emails)
- **Name:** Each event landing page with link to your company website all year
- **Name:** Event printed program at each general membership meeting
- **Logo:** PowerPoint Presentation at each general membership meeting (excluding off-site meeting where facility is unable to set-up PowerPoint display)
- **Logo:** BIAOC website ([www.biaoc.com](http://www.biaoc.com)) homepage with link to your company website for one month during 2020.
- **Logo:** BIAOC Member Newsletter as Program Underwriter during the same month that you're featured on the website.

- Invitation to four (4) complimentary Breakfast Roundtable meeting with a guest speaker and members of the BIAOC Executive Committee and Board of Directors.

- One 6-foot display table at one on-site meeting during the year (must coordinate 30 days in advance of meeting – first come, first serve basis.)

- Choose one Banner Ad in BIAOC Member Newsletter during the year (must coordinate 30 days in advance of publishing date – first come, first serve basis.)

- Formal name badge for primary Underwriter sponsorship representative to wear at industry events.

### ■ Social Media:

- **Twitter:** BIAOC retweets of appropriate industry related tweets, when you mention @biaoc in your tweets (at BIAOC sole discretion)
- **Facebook:** BIAOC promotion of appropriate industry related discussions on Facebook (at BIAOC sole discretion)

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# Programs & Events Bundle \$4,450

With this sponsorship choice, you are committing to a Programs Underwriter sponsorship, plus additional events and education seminars throughout the year. You get everything described previously in the Programs Underwriter, along with these marquee events and seminars:

## **Programs Underwriter \$2,950 value**

See Page 2 for benefits included

## **Women's Leadership Conference – Bronze Sponsor \$750 Value May 1st, City National Grove of Anaheim**

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Company name included in printed program and PowerPoint presentation at the event.
- Two (2) complimentary event tickets to the event.

## **Golf Tournament – Tee Sponsor \$600 value May 11th, Coto de Caza Golf & Racquet Club**

- Company name listed on one (1) tee sign on each course.
- Company name listed on event website.
- Company name listed on eblasts promoting the tournament (over 4,000 emails.)
- Option to apply this \$600 value to upgrade to higher sponsor level for the tournament (other tournament sponsorships range from \$1250 to \$3500.)

## **Wine Event / BITA Fundraiser – Champagne Sponsor \$650 value September/October TBD**

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- Company name included in printed program and PowerPoint presentation at the event.
- Two (2) complimentary event tickets to the event.
- Option to apply this \$650 value to upgrade to higher sponsor level for the event (other sponsorship available are \$1150 and \$2150.)

## **Meet the Builder/P.A.S.S. Events – Complimentary Tickets \$370 value**

- Two (2) complimentary event tickets to each of two (2) Meet the Builder/ P.A.S.S. events scheduled for March and July 2020.

## **Education Seminars \$390 value**

- Two (2) complimentary tickets to each of the following scheduled seminars:
- Government Affairs Committee (2 seminars)
- Urban Infill & Multifamily Committee (1 seminar)

## **Softball Tournament - All Star Sponsor \$150 Value September 18th**

- Company name listed on event website.
- Company name listed on eblasts promoting the event (over 4,000 emails.)
- (2) Lunch Tickets to attend and enjoy watching industry teams compete

## **Networking Event \$190 Value**

- Two (2) Complimentary tickets to attend Whiskey Tasting event

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# YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

**Programs Underwriter \$2,950**

**Programs & Events Bundle \$4,450**

(Mark One)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT

VISA     MASTERCARD     AMERICAN EXPRESS

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing Address: \_\_\_\_\_

CHECK ENCLOSED (due January 17th)

Check payable to:  
BIA/OC 24 Executive Park, Suite 100, Irvine, CA 92614

**Fax completed form to: (949) 553-9520**

**Print Form**

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