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The New Home Company Wins Multifamily Community of the Year Award and Best Website at Building Industry's Premier Awards Show

NEW HOME's Promontory at Civita, a collection of attached residences in San Diego, earns Gold Award for exceptional planning and design, and its updated, state-of-the-art NWHM.com gets the top honor in the Best Website for a Builder category.

ALISO VIEJO, Calif. (February 21, 2019) – This week at “The Nationals,” the building industry’s premier awards show, [The New Home Company](#) (NEW HOME; NYSE: NWHM) received one of the most prestigious honors of the program in winning the Gold Award for Multifamily Community of the Year for Promontory at Civita in San Diego. NEW HOME was also presented with a top Gold Award for Best Website for a Builder.

In winning for Promontory at “The Nationals,” NEW HOME continued its streak of building California’s most awarded communities. Last year, it won four Community of the Year honors for a selection of its neighborhoods at the top building industry awards shows in Northern and Southern California.

Presented by the National Association of Home Builders (NAHB) Sales & Marketing Council, “The Nationals” recognize the most outstanding work in residential real estate planning, architecture, interior design, sales and marketing. The event was hosted during the 2019 International Builders’ Show in Las Vegas.

Promontory is in the 230-acre master-planned community of Civita in San Diego’s Mission Valley. The community is set atop almost nine acres of land at the highest point of Civita, featuring 133 three-story and single-story attached homes in two neighborhoods: The Heights and The Bluffs. The modern residences at Promontory were designed with special attention and care given to capturing and framing the unobstructed views through floor-to-ceiling windows, great rooms and master bedrooms oriented toward the valley below, and oversized patios and decks that enhance the overall indoor/outdoor living experience.

NEW HOME shared the Multifamily Community of the Year award with its marketing, design and development partners on Promontory. These include Woodley Architectural Group, Studio Mosaic Interior Design, C2 Collaborative Landscape Architecture and Paolucci Salling & Martin Communication Arts.

NEW HOME launched its updated, mobile-first-design website at NWHM.com last summer. Several months in design and development, the new site was created in response to the homebuilder's substantial increase in online visitors and continued growth and expansion. The new site encompasses more than 700 pages with visually responsive elements that optimize a user's experience across all digital touchpoints. From a design standpoint, visitors will find authentic, engaging and easy-to-search content that connects on an emotional level, while elevating the home-search experience.

The award-winning website was designed by Paolucci Salling & Martin, the full-service communication arts firm based in El Segundo, California.

“To be recognized by our peers with the Multifamily Community of the Year and Best Website award on our industry's national stage is very special,” said NEW HOME Chief Marketing Officer, Joan Marcus Webb. “These honors reinforce our passion for great architecture, design and customer service and we are so proud of our entire team and talented partners.”

About The New Home Company

NEW HOME is a publicly traded company listed on the New York Stock Exchange under the symbol “NWHM.” It is a new generation homebuilder focused on the design, construction and sale of innovative and consumer-driven homes in major metropolitan areas within select growth markets in California and Arizona, including coastal Southern California, the San Francisco Bay area, metro Sacramento and Phoenix. NEW HOME is a multi-year recipient of “The Eliant” for *Best Overall Customer Experience* in the Eliant Homebuyers' Choice Award's multi-divisional builder segment. NEW HOME was twice named to the *Inc. Magazine* Founders 40 list, recognizing public companies that have maintained a strong entrepreneurial spirit. For more information about the company or its current new-home offerings, visit www.NWHM.com.

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