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## **Building Industry Association, Orange County Announces New Director of Public Affairs**

**Irvine, Calif., April 22, 2008** – The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) welcomes Jill Workman as the new Director of Public Affairs. Workman will be responsible for all media and public relations, as well as overseeing the Communications Committee and Next Generation Group, for members under 35 who wish to become more pro-active in the chapter. In addition, Workman will support the government affairs staff on legislative and regulatory issues.

“We are very happy to have Jill on our team. Jill’s background and knowledge in public relations and her marketing experience is a perfect fit to lead BIA/OC’s media relations as we continue to grow our membership and support the building industry,” said Kristine Thalman, Chief Executive Officer, BIA/OC. Most recently, Workman was the Communications Specialist II at Orange County’s Credit Union where she managed external communications, marketing programs and special events. Workman is an active member of the Public Relations Society of America, (PRSA) and received her Bachelor of Science degree in Communications from Northern Arizona University in Flagstaff.

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The Orange County Chapter of the Building Industry Association of Southern California (BIA/OC) is a non-profit trade association representing more than 1,000 companies employing over 117,000 people affiliated with the home building industry.

The BIA/OC mission is to promote proactive participation in the development of economic and community issues in Orange County. The BIA/OC is affiliated with the California BIA and the National Association of Home Builders.

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## *Orange County* **Chapter**

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