

**In this Issue:** *Welcome to the BIA/OC "Quick Hits" Newsletter. A quick look at what's happening at BIA Orange County.*

Welcome New Members

Advertise with BIA/OC

Featured Member: *Krush Creative*

40th Annual Installation Ball: *November 11th!*

City Issues

Committee Updates

Photo Gallery



**Orange County Chapter**

(949) 553-9500

17744 Sky Park Circle  
Suite 170  
Irvine, CA 92614

**Do business with a member!**

Place an ad

Membership Application

**A Word from a Member:  
Diana Woo, Sunnymay Enterprises, Inc.**



Sunnymay Enterprises, Inc., located in Huntington Beach, CA, is engaged in the fabrication of specialty marble products. We offer hand crafted solid marble pieces that include Fireplaces, Water Fountains, Columns, Pillars, Busts, and other custom items.

Sunnymay Marble has been a member of BIA/OC Chapter since 2005 and I joined the Membership Committee soon thereafter. Being a part of the BIA has given me, and in turn, Sunnymay, a deeper understanding of the needs of the builders and has led us to develop our latest addition of solid marble fireplace surrounds, competitively priced between \$500.00 and \$700.00.



Our line of marble fireplace surrounds have simple elegant designs, and with prices rivaling those of past pre-cast fireplaces, they present a unique opportunity for builders to add more elegance and value to their homes.

Participation in the BIA has enabled me to appreciate the challenges and opportunities present in the building industry. Exchanging dialogue and ideas with BIA/OC members provides insight into how we can all support the building industry and grow our respective companies.

*Diana Woo is the Southern California Sales Representative for Sunnymay Marble and can be reached at 714-843-9328.*

**Welcome New Members**

Please give these new members a warm BIA/OC welcome when you meet them at the next event or committee meeting. [\[more\]](#)

[Back to top](#)

Job Openings

BIA/OC website

## Featured Member: Krush Creative!



Krush Creative is a full-service marketing, advertising, design, PR and event production agency. Located in Irvine, Krush retains such notable clients as Black & Decker, Ford, Visteon Corporation, Siemens, RBF Consulting, BIA/OC and many others.

At Krush, we believe that creative should be refreshing. We believe ideas thrive when you surround yourself with passion. Relax in our lounge, and let your mind wander. Reminisce about people, places and things that have inspired you in the past. Dream about what you've always wanted to create, and find new inspiration in the possibilities. We invite you to experience our portfolio at [www.krushcreative.com](http://www.krushcreative.com), or stop by our studio anytime. The door's open.[\[more\]](#)

[Back to top](#)

## 40th Annual Installation Ball - St. Regis Resort, Moncarch Beach

### ***Sponsorships Available!***

This year's Installation Ball at the **St. Regis Resort on November 11th at 6:00 pm**, will mark our 40th Anniversary. Please join us as we show our deep gratitude to outgoing President Tom Grable of William Lyon Homes and welcome our incoming President, Tim McSunas of The Shopoff Group and reflect upon the industry's last forty years. It will be a memorable evening so make your reservation before the event is sold out.[\[more\]](#)

[Back to top](#)

## City Issues

### **Victory in Dana Point!**

The Building Industry Association of Orange County was victorious in our efforts to defeat an especially egregious Inclusionary Housing Program in the City of Dana Point. Follow the link at the end of this line to get all the facts about this major achievement in the ongoing Inclusionary Housing battle facing today's homebuilder. [\[more\]](#)

### ***Don't Forget to Vote! November 7th is Election Day.***

Click here to view the BIA/OC recommendations for local offices and ballot measures: [\[BIA/OC Election Slate\]](#)

[Back to top](#)



## Committee Updates

### ***BITA Featured on KOCE!***

Lawrence Jones and Sarah Bruckner of BIA/OC did an outstanding job in their effort to promote BIA/OC's own BITA program via a live news feature on KOCE. Please click the following link to view the media file containing the news story.

[\[BITA ON KOCE\]](#)

### *Communications Committee:*

The Communications Committee has prepared a strategy for earned media attention through a plan of messaging, publicity training and written articles. The ultimate goal is to counteract the recent negative press by offering the public (and new homebuyers) a more balanced depiction of the current housing market. In addition, the committee will be holding their MEMBERS ONLY *Media Training Workshop on October 26th.*[\[more\]](#)

[Back to top](#)

## Photo Gallery

Our members have been taking advantage of all the incredible networking and educational events. [\[more\]](#)

[Back to top](#)

## Advertise with BIA/OC

Advertising with BIA/OC gives you the exposure you need at the price you want. Don't pass up an opportunity to promote your business to over 950 member companies. [\[contact\]](#)

[Back to top](#)



[Back to Top](#)