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New Program Aims to Reduce Job Site Injuries by Training Spanish Speaking Workers in a NAHB-Sponsored English Education Program

Irvine, CA., - The Home Builders Institute (HBI), the workforce development arm of the National Association of Home Builders, has developed a English language training program for Spanish-speaking building industry workers called Sed de Saber™. This program was developed in partnership with Lowe's to address the need for breaking the language barrier to prevent job site injuries and fatalities, to improve quality of construction, and to boost worker loyalty and overall morale. Lowe's is sponsoring an effort this summer by providing the opportunity to help Hispanic workers learn English using Sed de Saber™-Construction Edition learning systems. The program educates participants on safety awareness and provides no out-of-pocket expenses for purchase of the systems or administration.

Local college students will serve as guides (Program Implementation Managers) for participants by meeting at least once a week for a 3-month period. Requirements for employees/workers include: the commitment to learning English and devoting at least 5 study hours per week on their own time. To learn more about the Sed de Saber™ - Construction Edition program visit www.seddesaberconstruction.com. Contact Denise Kennedy at BIA/OC (949) 553-9500 ext. 116 for more information or questions.

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The Orange County Chapter of the Building Industry Association of Southern California (BIA/OC) is a non-profit trade association representing nearly 1,000 companies employing over 100,000 people affiliated with the home building industry.

The BIA/OC mission is to promote proactive participation in the development of economic and community issues in Orange County. The BIA/OC is affiliated with the California BIA and the National Association of Home Builders.

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