

# Re-Entitlement for New Market Realities

Wed., Sept. 15, 2010  
Anaheim Council Chambers  
200 S. Anaheim Boulevard  
Anaheim, CA 92805  
8:00am Attendee Check-in  
8:30am - 12Noon Program



## Scheduled Speakers:

### Panel 1 - 8:30 - 10:00am

Moderator: **Michael Recupero**, *Recupero & Associates*  
**Dave Colgan**, *Nossaman LLP*  
**William Devine**, *Allen Matkins Leck Gamble Mallory & Natsis LLP*  
**Barry Gross**, *Developers Research*  
**Al Zelinka**, *Director of Community Development, City of Fullerton*

### Panel 2 - 10:15am - 12noon

Moderator: **Christine Iger**, *Iger & Associates*  
**CJ Amstrup**, *Planning Services Manager, City of Anaheim*  
**Marcus Cook**, *VP Acquisitions & Forward Planning, Integral Communities*  
**Donna Kelly**, *VP Community Development, Lennar - California Coastal Division*  
**Steve Ruffner**, *President, KB Home Southern California*



**Attention: Builders, Developers, Project Managers, Architects, Engineers & Land Planners - you can not afford to miss this workshop!**

*Existing entitlements or development agreements approved at or near the top of the market must be reconsidered and adapted to new market realities. Renegotiating product type, density, site design, buildable area, development agreements, fees and infrastructure requirements can all play a major role in the success or salvation of existing entitlements. Come learn first-hand from key industry players as they share their experiences and offer advice for future projects.*

**Register Online:**  
[www.biaoc.com](http://www.biaoc.com)

Fax completed form to: 949.553.3951  
Call with questions: 949.224.0321

**BIA/SC Member:**  
\$50pp registration by 5pm 9/10/10

**Non-Member:**  
\$65pp registration by 5pm 9/10/10

**City and Public Officials:**  
\$35pp registration by 5pm 9/10/10

+\$10 pp if registrations received after 9/11/10

**Sponsorships are still available! Deadline to Sponsor: August 31<sup>st</sup>**

\$500 Sponsor

*\$500 Sponsor includes: 4 tickets to workshop, display table at workshop, logo on flyer & signage and brochure materials in attendee packet.*

\$250 Sponsor

No. of tickets only

*\$250 Sponsor includes: 2 tickets to workshop and name listed on signage*

Company or City: \_\_\_\_\_

Attendee(s): \_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_

CC #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Phone: \_\_\_\_\_

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**Deadline** to cancel previously made reservations or to register is 5pm, September 10<sup>th</sup>. Reservations not cancelled by 5pm, September 10<sup>th</sup> will be billed per company policy. **Reservations for this event must be pre-paid with credit card or check payable to BIA/OC 17744 Sky Park Circle #170, Irvine, CA 92614 by September 10<sup>th</sup>.**