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THIS E-BROCHURE.

If you have any questions
regarding our new sponsorship
packages please contact

PHILLY PEMBERTON
at (949) 224-0321,
reservations@biaoc.com or

DENISE KENNEDY
at dkennedy@biaoc.com.

2012 EXCLUSIVE BIA/OC SPONSORSHIP PACKAGE

Pay one flat fee and get the
benefit of marketing
exposure for key industry
events at a discounted rate.

**PROGRAMS
UNDERWRITER
\$2,750**

**PROGRAMS & EVENTS
Bundled Package**

\$4,000

Save \$1,400

PROGRAMS & EVENTS BUNDLED PACKAGE

Programs Underwriter	\$2,750*
Golf Tournament Tee Sponsorship	\$500
Development Trends Conference Gold Sponsorship	\$750
Wine on the Wings (Building Industry Technology Academy) Captain Sponsorship	\$400
Government Affairs, Urban In-fill and QGREEN Workshops Sponsorship (one each)	\$750
Membership Appreciation Night	\$250

*Includes sponsorship of Outlook 2012! The largest and most anticipated networking and economic forecasting event of the year.

SPONSORSHIP PACKAGE



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(General Membership Meetings) **\$2,750**

- Company name on each general membership meeting flyer (including Outlook 2012) which is emailed and faxed to over 650 BIA/OC Members (over 3,000 emails) and posted on BIA/OC website.
- One reserved ticket each program at a head table (must call in reservation each meeting.)
- Company name included in event program at each general membership meeting.
- Permanent name badge for primary Underwriter attendee.
- Company logo included in PowerPoint presentation at each general membership meeting, excluding any off-site meetings (i.e. Model Home Tour.)
- Company logo on BIA/OC website (www.biaoc.com) homepage with link to your company website for one month.
- Company name listed as event underwriter on BIA/OC event landing page with link to your company website all year.
- One display table at one on-site meeting during the year (must coordinate 30 days in advance of meeting – first-come, first-served basis.)
- Choose one month logo link OR one Member Profile editorial on BIA/OC Membership Newsletter during the year (must coordinate 30 days in advance of publishing date – first-come, first-served basis.)
- Invitation to attend four Breakfast Roundtable discussions with members of the BIA/OC Executive Committee and Board of Directors.
- Attend private reception with speakers and Board of Directors prior to dinner. (March 2012)
- “Meet Your Underwriters” program insert complete with company description, individual photo and contact information.

Confirmed dates for 2012 Membership Meetings:

- Outlook 2012 – January 24th Hilton Costa Mesa
- March 12th, April 9th, June 11th, August 13th, September 10th and October 8th. Details on location and topic will be announced as they are confirmed.

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Golf – May 14, 2012 at Aliso Viejo Country Club

TEE SPONSOR \$500

- The course sponsorship entitles you to a tee sign at one hole.
- A listing on our tournament flyer (which is distributed to the entire BIA membership)
- Company name displayed in PowerPoint during the banquet.

Course sponsors may also make golf reservations in advance of the general membership (we are reducing the tournament size to one course so we expect to sell out quickly, this is a major benefit).

Development Trends Conference - March 23, 2012 Turnip Rose Newport Beach

GOLD SPONSOR \$750

- Company will be listed as a Gold Sponsor within the conference brochure and on BIA/OC Website (Events Calendar).
- Company name included in PowerPoint at conference.
- Company receives an optional 6-foot display table at the conference.
- Company materials in attendee packet.
- TWO (2) complimentary tickets to attend the conference.

SILVER SPONSOR \$250

Wine on the Wings BITA Fundraising Event - September/October 2012

MAJOR GENERAL SPONSOR \$1,500

COLONEL SPONSOR \$800

CAPTAIN SPONSOR \$400

- Two event tickets
- Recognition in event program
- Hosted valet parking on-site

Government Affairs, Urban In-fill and QGREEN Workshops (one each) \$250

- Name listed on flyer & signage
- 2 tickets to workshop

Membership Appreciation Night (New Regional Event!)

December 13, 2012 BIA/OC Office

- Name listed on flyer & signage at event
- 2 tickets to event

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YES! I'LL TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY!

Programs Underwriter \$2,750

Programs & Events Bundled Package \$4,000

(Mark One)

Company Name: _____

Contract Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT

VISA MASTERCARD AMERICAN EXPRESS

Name on Card: _____

Card number: _____

Expiration Date: _____ Billing Zip Code: _____

CHECK ENCLOSED (due January 10th)

Check payable to:
BIA/OC 17744 Sky Park Circle, Ste. 170, Irvine, CA 92614

Fax completed form to: (949) 553-3951

Print Form

Deadline To Sponsor: December 15, 2011!

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