

July 18, 2011

Honorable Jerry Amante
Mayor
City of Tustin
300 Centennial Way
Tustin, CA 92780

RE: 7-19-11 Agenda Item 23: Resolution No. 11-54 - A resolution of the city council of the City of Tustin, California adopting a construction and business license fee waiver policy.

Mayor Amante,

I am writing on behalf of the membership of the Building Industry Association Southern California, Orange County Chapter (BIA/OC) to address **agenda item 23 on the 7-19-11 City Council agenda; Resolution No. 11-51 - A resolution of the city council of the City of Tustin, California adopting a construction and business license fee waiver policy.** Our membership is very appreciative of the Council's consideration of this proactive economic strategy.

As you know, the building industry continues to face significant challenges stemming from the prolonged economic recession. The sharp decline of the housing market has had a chilling effect on the overall economy in Orange County. With the adoption of the fee waiver, your Council will set the stage for job creation and economic recovery for the City of Tustin.

We commend the efforts among City Council and staff to foster greater economic prosperity in Tustin. Passage of this agenda item sends a clear message that the City of Tustin is a leader when it comes to partnerships with private industry to ensure economic recovery. **We enthusiastically support the passage of this important resolution and look forward to its successful passage and implementation.**

Thank you for your thoughtful consideration.

Respectfully,



Bryan M. Starr
Chief Executive Officer

Cc. City Council
William Hustson, City Manager



**Orange County
Chapter**

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of Southern California

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