



# BIA Orange County Chapter 2008 P.A.S.S. Book Advertising Rates

**Books will be distributed at the July 10 and August 22, 2008 P.A.S.S. Events.**

Type of Ad	Available Positions	Ad Size (Page size 5.5" x 8.5")	Placement Cost
<b>COVER &amp; DIVIDERS</b>			<b>Annual Pricing</b>
Inside Front Cover	<i>SOLD OUT</i>	5" wide x 8" high	\$1,500
Inside Back Cover	<i>SOLD OUT</i>	5" wide x 8" high	\$1,500
Inside Tabbed Dividers	<i>SOLD OUT</i>	5" wide x 8" high	\$1,200
<b>**There is an additional charge for COLOR printing on tabs and covers. The price listed above is for Black and White artwork only. Contact Nancy Bixler, Creative Forms, for a quote on color process ads.</b>			
<b>Inside Pages</b>			<b>Cost Per Book</b>
Full Page B&W	Available	5" wide x 8" high	\$200 per book
Full Page Color	Available	5" wide x 8" high	\$500 per book
Business Card	Available	2" wide x 3.5" high	\$50 per book
Insert (300 pieces by advertiser)		5.5 x 8.5 in.	\$500 per book

### SPECIAL 3 FOR 2:

Buy 2 prepaid ads for the rest of the year (Full Page ad) **AND GET YOUR AD FREE IN THE 2008 BIS P.A.S.S. BOOK (Orange County Section)!**

**\*\*3 FOR 2 ADVERTISERS – YOUR ARTWORK MUST BE SUBMITTED IN 2 SIZES\*\***

They must be submitted as a 5" wide x 8" high for the OC PASS book and 8.5" wide x 11" high for the BIS Book. *If your artwork is color for the OC book, it must be converted to Black and White for the BIS book.*

### TABBED DIVIDERS & INSIDE COVERS\*:

Inside Front/Back Cover and Tabbed Dividers are sold out. Please check back in Oct/Nov to get your 2009 tabbed divider or cover ad placed.

**\*Tabbed Dividers & Inside Covers are only available with annual advertising.**

### ARTWORK:

**You must save your fonts and graphics along with your digital file and include a hard copy.**

Ad can be on MAC or PC in the following applications; Quark 4.4, PageMaker (5.0, 6.5 & 7.0), Illustrator 10.0, Corel Draw (8.0 & 9.0), Photoshop 6.0, Freehand 10.0, Microsoft (Publisher, Word, PowerPoint & Excel), and Acrobat (4.0 & 5.0). If you do not use these applications you may save your file as an eps, tiff or jpeg. If this is the case your file should be no smaller than 300 dpi and no larger than 600 dpi. We accept ads on ZIP 100, JAZ, CD's & Floppies.

### DEADLINE:

Artwork must be received no later than **June 13, 2008.**

Send to Philly Pemberton at BIA/OC 17744 Sky Park Circle, Ste. 170, Irvine, CA 92614.

Questions? Call 949.224.0321 or E-mail your ad to: [reservations@biaoc.com](mailto:reservations@biaoc.com).



FAX to: Philly Pemberton  
949.553.3951

## 2008 BIA/OC PASS Advertising Response Form

- Yes, I would like to place a FULL PAGE AD or BUSINESS CARD AD in the 2008 PASS Books.  
(please check one below)

July PASS Book Only

- Full Page Black & White Ad \$200  
 Full Page Color Ad \$500  
 Business Card Ad (Black and White Only) \$50

*See attached pricing  
sheet for details and  
ad specs*

July & August PASS Books – Special – (Buy 2 and get the 3<sup>rd</sup> one FREE!)

- Full Page Black & White Ad \$400  
 Full Page Color Ad \$1000  
 Business Card Ad (Black and White Only) \$100

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- Check Enclosed/Mailed (payable to BIA/OC, 17744 Sky Park Circle, # 170, Irvine, CA 92614)

- Bill credit card (fill out below:)

Name on credit card: \_\_\_\_\_

Visa/MC/Amex #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: (last 3 digits on back) \_\_\_\_\_ Billing zip code: \_\_\_\_\_

- Invoice Me; I am a BIA Orange County Member!

BIA/OC 17744 Sky Park Circle, #170, Irvine, CA 92614

Phone: 949.224-0321 Fax: 949.553.3951

E-Mail: [reservations@biaoc.com](mailto:reservations@biaoc.com)

**AD DEADLINE: June 13, 2008**