



Advertise with BIA Orange County!

Reach across the web to over 900 companies in the building industry using a reputable, well-recognized source!

Website Ad Rates - Per Month

\$250 "Sponsored Links"

Located on every page of the website
155 x 67px

\$125 Job Placement Ad

155 x 159px

Buy a year and get two months free!

File types accepted are .jpg and should be less than 30k in file size

E-Newsletter Ads

**\$200 per month or \$2,000 per year
Centered Banner**

**\$100 per month or \$1,000 per year
Left Column Ad**

\$50 per month or \$500 per year
Bottom Linked Logo

All E-Newsletter ads are hyperlinked!
Annual rate includes two months free!
Annual centered banner ad includes one editorial submission.

**Ad rates are for BIA/OC members.
Non-members please contact BIA/
OC for a custom quote.**

**Join BIA/OC today! Contact Laura
Evans for membership information
at 949.553.9500 ext. 129 or
levans@biaoc.com**

OC Green Building Guide - Online!

"Do Business With a Green Member"

Market your green goods and services in our new "green pages" sponsored listings on the BIA/OC website.

**\$200 per month or \$2,000 per year
Green Guide Ad**

Green Guide Ad includes:
One hyperlinked logo.
Brief corporate message or product testimonial.
Two additional links within text copy.
Annual ads may be edited throughout the year at no additional charge (once per month).

Buy a year, get two months free!

www.biaoc.com

Award winning design!
2,500+ visits per month.
10,000+ page views per month.
Average user time is over 3 minutes!
Web stats are growing everyday!
Compare our prices!

**To place an ad or
for more information contact:
Jill Workman
949.553.9500, ext. 120
or
jworkman@biaoc.com**

BIA/OC Advertising Sign Up Form & Billing Info Sheet



Orange County Chapter

Building Industry Association
of Southern California

17744 Sky Park Circle
Suite 170
Irvine, California 92614
949.553.9500
fax 949.553.9507
www.biaoc.com

www.modelhometour.org
Your industry's comprehensive
online guide to new homes

Ad Type: 1. Sponsored Links ad: \$250/mo. 2. Job Placement ad: \$125/mo. 3. E-Newsletter – Centered Ad: \$200/mo. 4. E-Newsletter – Left Column Ad: \$100/mo. 5. E-Newsletter – Bottom Linked Logo Ad: \$50/mo. 6. OC Green Guide Ad: \$200/mo. <i>Annual contract will be discounted two free months for all ad types.</i>	Please indicate exact type of ad being purchased:
Run Dates:	Begin: / End: / (month/year) (month/year)
Today's Date:	
Company Name:	
Contact Name:	
Address:	
Cost: See rates attached	$\underline{\hspace{2cm}} \times \underline{\hspace{2cm}} = \$ \underline{\hspace{2cm}}$ (Monthly Ad Rate) x (No. of Months) Be sure to deduct two months from annual "buys"
Phone:	
E-mail:	
Credit Card #:	
Expiration:	
Invoice Option: (Option available to current BIA/OC Members only)	YES NO (circle one)

**For all questions regarding BIA advertising please call Jill Workman at
949-553-9500 ext. 120 or email: jworkman@biaoc.com.**